

NORWEGIAN SEINA - THE FRESHEST FROZEN -

HIGH QUALITY SUSTAINABLE FISHERIES

Modern vessels



New Seina vessel Bernt Oskar

Nordic Seaco has a cooperation with the two vessels **Harhaug** and **Bernt Oskar**. With modern processing equipment and 24 hours production, quality is 1st class. Main product being H&G Haddock. Graders on board make it possible to meet specific customer demands.

Fishing Grounds

Harhaug and **Bernt Oskar** are operating a great part of the year in the area around Bear Island. These waters have cold, arctic climate all year round, and the feeding grounds in these parts of the ocean are important for the good quality of the fish captured there. The trips to these rough waters last about 2 weeks and demand skilled workers with experience from these kind of fisheries.



Seina vessel Harhaug

Seina project

The Seina project between **Nordic Seaco**, the vessels and **Innovation Norway** is working

out successfully. Products are well received in the markets and the project is now entering phase two.

Sustainable fisheries

The vessels are fishing according to MSC, (Marine Stewardship Council) environmental approved standard to ensure sustainable fishing. To receive this approval, the fishery must meet the standards for sustainable

fishing set by the Council, (MSC). The Council is an international non-profit organization created in 1997 to promote solutions to the problem of overfishing. The MSC runs the internationally recognized environmental certification and eco-labelling program

for sustainability in wild captured fisheries. The growth in products shows that consumers in many countries have become a wide choice of sustainable seafood.

Fishing method

- **Seina fishery**, (traditionally called Danish Seina), is gentle to the environment
- **The fish is in the net only for a short time, and can be landed alive**
- **Production of the fish from pre-rigor**

New logo

- **Nordic Seaco was founded in 1996 and is celebrating its 15th anniversary in 2011**
- **We are launching our new logo and web-page in these days**

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