

# GLOBAL CHALLENGES — STICKING TO QUALITY ASPECTS —

## READY FOR NEW CHINA FISHERIES EXPO

- In Dalian 5<sup>th</sup>—7<sup>th</sup> November 2013



### Dalian expo

**Nordic Seaco** will this year attend the **China Fisheries & Seafood Expo** with CEO Mr. **Hogne Worren**, sales director, Mr. **Robin Rasmussen**.

Last year **China Fisheries and Seafood Expo** was the place to be. High numbers of visitors and good business clima.

To this year expo, similar numbers of visitors will be attending. More than **900 exhibitors** will share the **20,000 m<sup>2</sup>** exhibit space. **Mr Worren** look once more forward to be present at the trade show, stating that global challenges make the **China Fisheries and Seafood Expo**, even more interesting than previous years.

This will be the 18th year the **China Fisheries & Seafood Expo** is attracting big crowds.



In the last issue of seafood review magazine, **Northern Seafood**, **Nordic Seaco** is placing a nice ad. Current issue will be widely distributed at **China Fisheries & Seafood Expo**. "We're curious on the respons, so we'll measure the feedback during and after the trade show", claim **Mr. Hogne Worren**. **Nordic Seaco** has been putting big attention to China during last **15 years**. Close co-op with major importers and processors, make the way into this important market far east. Now the tradefair will give more sales.

### Facts on Expo

- **China Fisheries & Seafood Expo**
- **at Dalian World Expo Center**
- **5<sup>th</sup> to 7<sup>th</sup> of Nov**
- **44 contries represented, with more than 900 exhibitors**
- **Busiest Trade show for Fish & Seafoods in Asia**
- **Nordic Seaco representative ready for meeting three days**
- **China Fisheries & Seafood Expo 2014 in Qingdao, China**

### Please connect at:

post@nordic-seaco.no

Tel.: +47 7013 3700

Fax: +47 7013 3911

[www.nordic-seaco.no](http://www.nordic-seaco.no)

[www.msc.org](http://www.msc.org)

**Sourcing seafood from the pure Atlantic Ocean?**

*Nordic Seaco AS; has 15 successfull years of export trade experiance to China. We can help you!*

